

Key Benefits

A solution that connects you to all those around you and enhances the 311 experience with:

- Request submission
- Request tracking
- Visibility of all service requests through a heatmap
- Information about key features and attractions in the community
- Trash collection information by address
- Categorization of requests for employees
- Push notifications for emergencies and announcements

A Modular Solution

Our Citizen Request Management (311) Solution is part of a suite of modules built for municipal and county government.

Implementing multiple modules can lead to incredible efficiency gains as it enables collaboration and information sharing between agencies. We have modules for:

- Economic Development
- Environmental Health and Safety
- Community Development (Planning, Permitting, & Code Enforcement)
- Citizen Relationship & Request Management

Citizen Request Management (311) Solution

Expedite the Citizen Request Management Process

Every government's goal is to help their citizens feel heard and respond to their needs. The "Call-in" service request process burdens citizens with long wait times on the phone and turns public servants into customer service employees.

311 Service Agencies are adapting to the needs of their citizens by offering their public servants the support necessary to respond to the citizens' requests. When a citizen seeks assistance, they want to feel heard. Giving citizens the visibility and ability to track the status and updates of their requests is key to gaining their trust. Keeping them in the loop with push notifications about announcements and emergencies encourages the collaboration and connectedness of the community.

Today's service management agencies know exactly what they want – a citizen request management solution that:

- Allows citizen to submit requests online, remote, and mobile
- Is easy for citizens and public servants to use
- Provides analytics with accurate information about requests submitted and closed
- Is mobile friendly
- Provides departmental queues for employees for different service requests types
- Can be adapted to meet their unique needs



About Zembretta

Zembretta is the product solution of Summit Technologies – a Salesforce implementation partner - for the government sector.

The Zembretta product enables organizations in the adoption of civic engagement solutions for government. Through the proper implementation of civic engagement, we help enable and improve core processes for city, town, provincial and federal governments.

The Zembretta Government Modules on the Salesforce Platform implement solutions that uniquely address the diverse needs of government agencies and citizens by enhancing workflow and making publicly available information more accessible. Our modules are for:

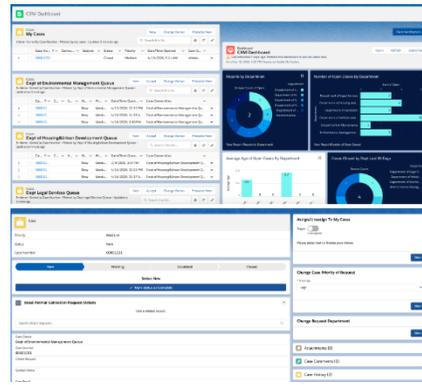
- Economic Development
- Environmental Health and Safety
- Community Development (Planning, Permitting, & Code Enforcement)
- Citizen Relationship & Request Management

The Zembretta product empowers agencies to reduce workload, increase efficiencies, and provide their citizens and staff with easier, more convenient access to government services

Why Zembretta

- We have been designing, building, and selling technology solutions for government, higher education, nonprofits, and businesses since 2016
- Having worked in municipal government, our leadership team understands the challenges it faces, including technology and budgets
- We have a vision for government working in harmony with itself and its citizens, facilitated by affordable technology solutions
- Our mastery of the Salesforce platform, knowledge of government and pre-built solution accelerators allow us to deliver value quickly, predictably and cost effectively
- Our solutions are not cookie-cutter, one-size-fits-all. They are customized to your organization and needs, with input and feedback from your team every step of the way
- Extensive, customized training is part of every project
- The extensible nature of our solution allows for easy integration with other apps or programs you may be using
- The modular nature of our solution allows for different departments to work on the same platform, easily sharing data and collaborating
- Specialize in no-code or low-code solutions that are easily maintained and scale well

Meet our Citizen Request Management Solution

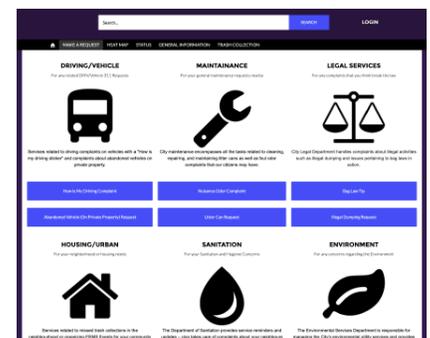
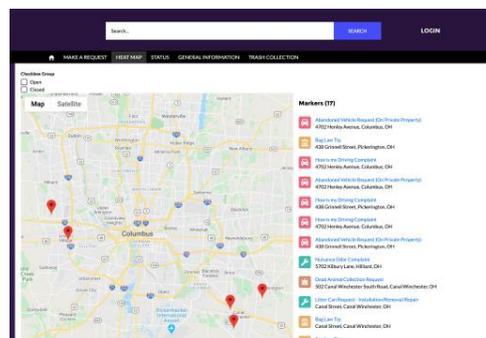


Our Citizen Request Management solution is built on the Salesforce platform and is created to help solve the problems of modern Citizen Request Agencies. Our product is user friendly, flexible, and best of all adaptable to account for the ever-changing landscape and needs. The best part of this solution is that it is turn-key and ready to use with minimal configuration or customization.

A solution as unique as your community

Unlike other CRM solutions, with our solution on the Salesforce Platform, you become part of a worldwide, multi-billion-dollar ecosystem that offers a diverse global resource pool and expands your organization reach beyond a proprietary solution. However, there's no organization like yours, so why not configure a CRM solution that's tailored to your precise needs? Here is a short list of what you can do with our Citizen Request Management (311) solution:

- **Automation:** Cases creation and assignment to a department and its queue.
- **Records Update:** Employees are offered workflows to easily change the priority or department of a case on the case page layout.
- **Case Management:** Allow public servants the ability to assign a case to the appropriate person for servicing through the employee dashboard.
- **Citizen Portal:** Provide a user-friendly and mobile-ready portal to citizens, one that is available for guest as well as registered users
- **Tracking:** Allow employees more time to focus on resolving requests, as citizens and fellow employees can check the status and updates of a request without calling the 311 service.
- **Visibility:** Facilitate a connection between the citizens of your city by providing visibility to requests submitted through the heatmap.
- **Push Notifications:** Send notifications to the citizens of your city, using built-in templates or the custom option.
- **Dashboards:** Compare departments performances through reports that show the number of cases open per department, how many cases were closed in the past month, and the average age of open cases.



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